

THE **\$10K** 10 x 10 BOOTH CHALLENGE

100 square feet.

\$10,000.

One extraordinary opportunity.

Why settle for ordinary when
extraordinary can cost surprisingly
little more?

 **CREATIVE WORX**
WIIKAN ENTICE > EXCITE > ENGAGE™

Design | Production | Installation | Maintenance

 **MONTANA**
MINING GROUP



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MINING GROUP

01. THE CHALLENGE

100 SQ. FT. DOESN'T HAVE TO LOOK ORDINARY

The same footprint. The same budget.

A completely different impact.



THE ORDINARY 10' x 10'

- ✗ Plain & dated
- ✗ Minimal signage
- ✗ Limited engagement
- ✗ No brand presence



THE EXTRAORDINARY 10' x 10'

- ✓ Strong architecture
- ✓ Consistent branding
- ✓ Multiple touchpoints
- ✓ Product / presentation area

The difference isn't more square footage.

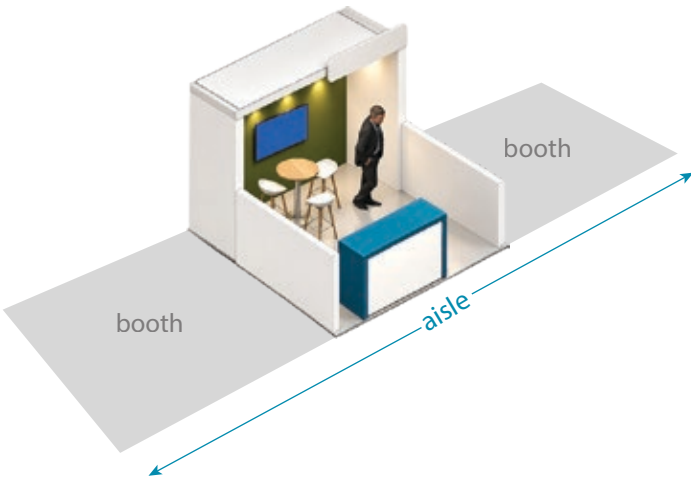
It's smarter design.



02. THE LOCATION

BEFORE YOU DESIGN THE BOOTH, **DESIGN THE OPPORTUNITY.**

The location of your 10' x 10' can be more powerful than the booth itself.



INLINE

- Traditional layout
- One open side
- Focused sightline



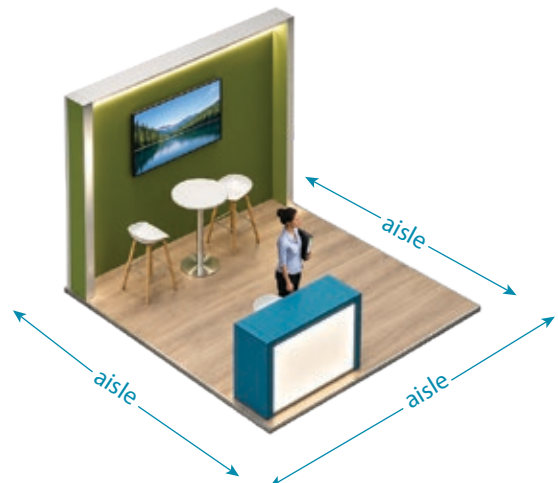
CORNER

- More visibility
- Two open sides
- Greater engagement



END-OF-AISLE

- High exposure
- Two open side
- Stronger lead flow



PENINSULA

- Maximum visibility
- Approach from every side
- Highest engagement



03. REAL-WORLD EXAMPLE

THIS IS WHAT 100 SQUARE FEET CAN DO.

Diagnocat – End-of-aisle 10' x 10'



- ✓ Exceptional branding and visual impact
- ✓ Two meeting / conversation counters
- ✓ Open access from multiple sides
- ✓ Strong sightlines from the aisle
- ✓ Efficient use of 100 square feet

04. THE CHALLENGE

HOW DO YOU ELEVATE A 10' x 10'?

Five key principles turn a standard booth into a powerful brand experience.



1

BIG IDEA

One message people understand instantly.



2

BIG BRAND PRESENCE

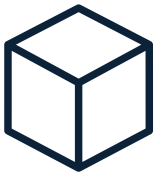
Make the booth visible from the aisle.



3

REASON TO STOP

Demo, product, experience or conversation.



4

DIMENSION

Structure + lighting + depth



5

PLACE TO TALK

A compact but intentional meeting area.

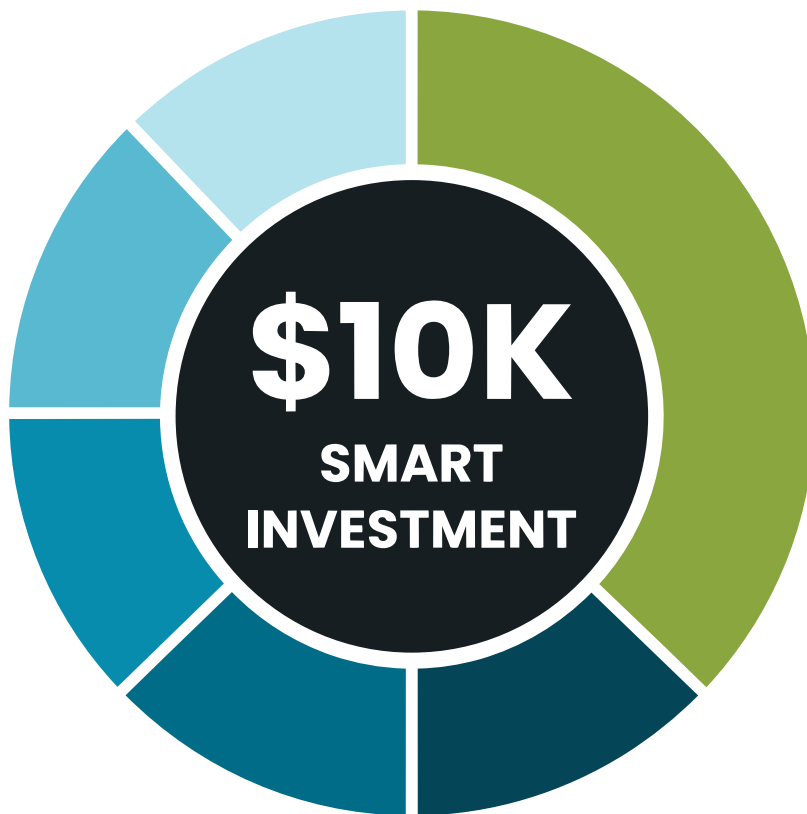
Strategy + Design = Engagement



05. THE \$10K FORMULA

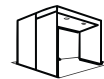
THE \$10K IS A DESIGN TARGET, NOT A DESIGN LIMIT.

We allocate your investment where it creates the most impact.



Design

Look and feel



Architecture

Structure & flow



Graphics

Brand story



Lighting

Set the mood



Furniture

Furniture & function



Engagement

Interaction & experience



Transportation

On time. On budget.



Installation

Professional setup.



Dismantling

Efficient removal

FROM IDEA TO INSTALLATION

1

Discovery and Project Brief

We start by understanding your brand, objectives, audience, space, budget, and event requirements.

2

Concept Design

Our team develops creative concepts, 3D visualizations, layouts, graphics, and technical drawings to bring the idea to life.

3

Build

Once approved, your project moves into fabrication and production, with attention to materials, details, quality, and deadlines.

4

Delivery

We coordinate logistics, transportation, installation, and on-site execution to ensure everything arrives where it needs to be.

5

Storage and Aftercare

Need your exhibit again? We can coordinate dismantling, storage, shipping, and preparation for your next event.





LET'S CONNECT

Tell Us About Your Next Project

Trade Show, Retail and Event Solutions Tailored to Your Brand From Idea to Installation, We are Here to Help

Ready to take your trade show presence to the next level?

Contact our team today to discuss your needs for custom exhibits, display stands, and event management. Whether you're planning for a local event or an international trade show, we're here to help you create a standout experience that drives results.

Let's start the conversation and bring your vision to life.



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